

Qin Xiaoyan

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EDUCATION

Beijing University of Chemical Technology, School of Economics and Management 2014.09-2018.06

- Bachelor of Management (Accounting), GPA: **3.91/4.33**, Rank: **top 5%**
- Awards: National Encouragement Scholarship, People's Scholarship, Outstanding and Honored Student etc.

Southern Taiwan University of Science and Technology | Exchange Student 2016.09-2017.01

- Major courses: Financial Accounting, Corporate Finance, marketing, communication
- Participated in the cultural protection of aborigines in Ali mountain with local students

University of California, Davis (UC Davis) | Summer School 2016.07-2016.08

- Exchange Program, interdisciplinary seminar and academic study about social media, marketing, management

WORKING EXPERIENCE AND INTERNSHIPS

Confucius Institute in University of Miskolc, Hungary 2018.09-present

- Teaching Chinese in the university of Miskolc, local middle school and BorsodChem company
- Organized and participated in a series of activities related to Chinese culture in Budapest and Miskolc, covering all local citizens and overseas Chinese
- Events advertising: drafted newsletters, designed posters and booklet, maintained news platform

Changjiang Securities | research institute 2018.04-2018.05

- Responsible for processing data of private customers, updated weekly publication and the system of research report
- Organized roadshows and salons, maintained customer relations

Edelman Public Relations Worldwide | Tech team 2018.01-2018.04

- Conducted analysis of fingerprint encryption technology, developed social media communication strategies
- Completed the report of 40 pages on choosing the best strategy; helped customers to maintain public relations
- Wrote newsletters and Weibo topic, contacted mainstream media, monitored daily media data

Schneider Electric | Global Marketing 2017.08-2017.12

- Maintained internal communication channels, including but not limited to website, poster, Wechat
- Gave essential support to large projects, such as Ecostruxure competition and Townhall Meeting
- Followed up every step of internal communication, transferred business trends for every business union

ACADEMIC RESEARCH

Evaluation of the application level of management accounting in Chinese educational institutions 2017.01-2017.07

- Participated in topic seminars, conducted research on the cases of educational institute management accounting home and abroad, designed questionnaires, collected and analyzed data by spss, assisted the professor to set up framework of applied cases, finished the study reports and applied cases and three academic papers

Analysis of the Reconstruction of Enterprise financial value chain under the Background of "Internet+ " 2016.12- 2017.11

- The paper has published on national journal *Contemporary Economy*

OTHER INFORMATION

- **Language:** Mandarin (native), English (fluent, **IELTS:7 GRE:320**), Hungarian(basic)
- **Skills:** Thorough working knowledge of MS Office Suite, SPSS, Stata, Photoshop, Premiere etc.
- **Hobbies:** Photography, Painting, Traveling